

Curriculum Vitae

Name Klemen Kocic
Day of Birth 21.01.2000
Phone +4915560355289
E-Mail Klemen.kocic@gmail.com

Experience

Since 01/2025

NHS Personal Training GmbH, München

Technical Lead

- Lead and co-developed a Swift iOS coaching app end-to-end, enabling 10 premium clients to self-book sessions and track results in real time
- Launched 2-language corporate site + 5 partner portals (Next.js).
- Directed 6 offshore engineers through Agile sprints, hitting 78% on-time release
- Structured backend database architecture, for future usage by Doctors of Sport Scientists
- Conducted educational sessions on application infrastructure and data management
- Built partnerships with 5 communities via networking events
- Created and lead the brand strategy which is still in use today

04/2024 – 12/2024

MTM Personal Training, Berlin

Personal Trainer

- Instructed and educated the management team how to correctly store data, create version control and optimize the inhouse built application
- Coached 25 executives, achieving 90 % adherence to bespoke fitness KPIs over 6 months
- Cultivated network of 40+ German founders/CEOs, seeding pipeline for future B2B consulting engagements

02/2022 – 02/2024

Metaking Studios, Stockholm

Project Manager

- Directed successful launch of an online strategy game, achieving \$40 million in trade volume
- Led 10-person cross-time-zone squad; maintained 95 % velocity adherence using Jira Scrum boards
- Assisted with brand strategy creation which is still in use today
- Enhanced workflow efficiency through implementation of Jira and Asana, reducing project deployment projection from 6 month to 4
- Conducted global press outreach generating 4 million views across Youtube, Instagram, Twitter (X) and Telegram

01/2021– 02/2022

Seascape Network, Stockholm, Remote

Program Manager and Data Analyst

- Led the strategic launches of five gaming projects
- Negotiated \$500 k in investor funding, extending runway by 9 months

- Managed development of a Fund generating platform, securing critical funding for 10+ external gaming developers
- Brokered 30 partner integrations, doubling monthly active wallets from 10K MAU to 56K MAU

Education

09/2019 – 09/2023 **Bachelors of International business**
University of Ljubljana, Faculty of Economics

09/2015 – 06/2019 **Gymnasium Poljane**
Allgemeine Hochschulreife

Technical Skills and Competencies

Development	Typescript, Python, Swift, Node.js, Java, Django, Stimulus, Ruby, Rails, Tableau, Grafana, Database Architecture, PostgreSQL, Mongo DB, Firebase, R
Languages	Slovenian – Mother Language German – A2 English – C1
Scholarship	Bilateral Exchange Scholarship by University of Seoul in South Korea Erasmus + Scholarship by ISCTE University Lisbon in Portugal
Certifications	Meta – Meta Backend Developer Google – Project Management Specialization GO TEL – Programming Using Python SalesForce – Sales and CRM Overview University of Illinois Urbana-Champaign – Leading Teams: Developing as a Leader

Latest Personal Projects

Detour	A road-trip planner that turns basic inputs into an interactive 3-D itinerary with optimized routes running on Cesium and Google maps with a quick feature to plan a trip using AI
Libre Sudoku	A free Sudoku App built in Swift on IOS for users to be able to play without adds
Squat Visualizer	A free Squat visualizer App built in Swift on IOS for users to be able to record their squat and improvement their technique with visual cues including a step-by-step technique Improvement guide